



HIGH SCHOOL SCHOLARSHIP PROGRAM

Through the American Red Cross High School Scholarship Program, your high school has the opportunity to help others, while also helping establish a scholarship fund to benefit engaged students as they move on to higher education. The scholarship program is available for high schools that host at least one Red Cross blood drive during the year.

How to get involved

Earn scholarships based on the pints collected during the year.

Number of blood units collected	Scholarship amount
30–50 pints	\$500
51–100 pints	\$1,000
101–150 pints	\$1,500
151–200 pints	\$2,500
201–250 pints	\$3,500
251–300 pints	\$4,500
301+ pints	\$5,000

Schedule Red Cross blood drives between July 1—June 30 each year.*

In return for your efforts, the Red Cross will provide a monetary award to be used for an educational scholarship at establishments of higher education for a selected recipient(s)*. The more pints of blood your high school collects, the more scholarship money your school is eligible to receive. Representatives from your school will determine the scholarship recipient(s) based on Red Cross recommended criteria.

The scholarship funds will be distributed to qualifying high schools to be awarded to selected student recipient(s) for use at establishments of higher education. Scholarship recipients are encouraged to continue to support the Red Cross by hosting a blood drive(s) while in college. The scholarship distribution process must be completed by the sponsoring high school. Forthcoming information will be provided to recipient schools.

By participating in the American Red Cross High School Scholarship Program, your high school can help build a stronger community currently and for many years to come.



American Red Cross

HOPE begins with you.

RedCrossBlood.org | 1-800-RED CROSS | 1-800-733-2767

*Terms and conditions apply. © 2024 The American Red Cross | 2023-APL-0094 | 418602-1AR



HIGH SCHOOL PROGRAMS

The American Red Cross offers a range of biomedical learning-in-action opportunities for high school students that develop and recognize their leadership, planning skills and humanitarian spirit. Our programs offer a practical and easy-to-organize way to give back to the community and make the difference young people strive to make.

High School Scholarship Program

Schools host blood drives on their premises for students and faculty. Blood drives can be open to the community.

Student Benefits

- ✓ Develop leadership and organizational skills
- ✓ Engage in community service activity
- ✓ Participate in a group activity with a mission

Program Rewards

- ✓ School receives funds to award scholarship(s) to student(s) for higher education*

Red Cross Clubs

Engage with local Red Cross through mission-related projects to deliver lifesaving services.

- ✓ Choose among projects that help save lives
- ✓ Utilize club toolkits and resources
- ✓ Engage with the largest humanitarian network in the world

- ✓ Recognition for Club members' achievements
- ✓ Community service hours
- ✓ Service learning
- ✓ College and career skills

Leaders Save Lives

Students volunteer to host blood drive(s) during critical collection periods while schools are out of session.

- ✓ Develop and demonstrate leadership skills
- ✓ Develop planning skills
- ✓ Develop connections with community leaders

- ✓ Opportunity to win a scholarship**
- ✓ Gift card awards**
- ✓ Community service hours



HOPE begins with you.



FUTURE BLOOD DONOR

Selling Points

- **The American Red Cross Future Blood Donor program offers a meaningful opportunity for your students to help save lives with the Red Cross.**
 - » The program is comprised of two elements: an educational presentation to students and a lifesaving blood drive.
 - » The 10-minute educational presentation teaches students about the function of blood in their body and the lifesaving blood donation process.
 - » The blood drive is held outside of school hours and supported by a parent volunteer group or PTO.
 - » Grade-level lesson plans and classroom activities are available to help teach students about the importance of blood donation.
 - » The Red Cross will provide planning, donor recruitment and recognition tools to support your blood drive program.
- **Your students will have the opportunity to take action and show leadership.**
 - » Students will use what they learn to recruit their parents and other adults to give blood at your blood drive.
 - » Students can engage with our lifesaving mission and make a difference for hospital patients in our community.
 - » Teaching students about blood donation will help ensure a safe blood supply for years to come.
- **The program features student, teacher and parent involvement. The entire school community can get involved.**
 - » Students, teachers and parents can help ensure a stable blood supply.
- **Your students will be recognized for helping save lives.**
 - » Each student who recruits one presenting donor to the blood drive will be awarded a fun appreciation gift.
 - » The recognition item is intended to serve as encouragement. The real prize is knowing they helped save lives.
- **A partnership with the Red Cross offers your school or organization an opportunity to help support hospital patients.**
 - » Every two seconds, someone in the U.S. needs blood.
 - » Each unit of blood collected at your blood drive may help more than one hospital patient.
 - » You can start a lifesaving tradition for your school community.



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1-800-RED CROSS | RedCrossBlood.org/YouthResources

You are the American Red Cross

The humanitarian mission of the American Red Cross connects us to people and communities across the nation and around the world. The common bonds of humanity and compassion unite us together, not just in the face of emergencies and disasters, but in helping our neighbors every day. As the nation's premier preparedness and response organization, the Red Cross is there through every imaginable crisis—from house fires, distribution of blood products, to mass flooding and earthquakes. The Red Cross is the largest single supplier of blood and blood products in the U.S. As the only nationwide blood system, we are ready 24 hours a day, seven days a week, to meet normal, special and emergency needs in large trauma centers and small rural hospitals. There is no other organization providing the depth of services that we provide to nearly every community in the U.S. and around the world.

Our Work Impacts Lives Every Day



Disaster Services

Every year, the victims of more than 60,000 disasters rely on the Red Cross for immediate help.



Service to the Armed Forces

Each year the Red Cross provides nearly 471,000 services to service members, veterans and civilians. Local Red Cross chapters brief more than 787,000 service members and their families each year through the "Get to Know Us Before You Need Us" program.



Preparedness, Health & Safety

More than 4.8 million people a year receive Red Cross training and information in first aid, water safety and other skills that help save lives.



Volunteers

More than 300,000 individuals volunteered their time to support the mission of the Red Cross.



Biomedical Services

Each year, the Red Cross collects more than 4.6 million blood donations and nearly 1 million platelet donations from more than 2.6 million volunteer donors.



Community Impact

Nearly every second of every day, the Red Cross is providing comfort and care to someone in need.



The American Red Cross has been able to provide help, comfort and services for more than 135 years because of the dedicated work of its volunteers. As a nonprofit organization, the Red Cross depends on volunteers and the generosity of the public to perform its humanitarian mission.

American Red Cross Community Blood Program Sponsorship

When your organization hosts a blood drive with the Red Cross, you help meet the needs in your community and across the nation. Your Red Cross blood drives have a far-reaching impact. After local blood needs are met, the Red Cross can send blood to other areas where it is needed.

Blood drive sponsors, such as businesses, schools, houses of worship and community organizations help answer the call for blood by hosting blood drives and encouraging employees, customers and members to volunteer and donate.

Your dedicated support as a Red Cross blood drive sponsor is needed. We can't do it without you.

Your Community Impact

One donation can help save up to three lives. Just think of the lifesaving impact your blood drive can make in local communities. You are not just helping patients, doctors and hospitals—you are helping your friends, families and neighbors.

American Red Cross blood drive sponsors and donors help to provide more than 40% of America's blood supply.

Your blood drive sponsorship brings the donation opportunity straight to the donor, making donating blood easy and convenient.

As a blood drive sponsor, you serve as a vital link between donors and patients who depend on lifesaving transfusions.

Your blood drive sponsorship can make a lifesaving contribution that benefits accident victims, cancer patients, surgical candidates, children with blood disorders and many others.

Molly

Red Cross blood recipient



Molly was born with a blood disorder called Beta Thalassemia Major. She receives two units of blood every three weeks and due to the generosity of blood donors that make each of those treatments possible, Molly is living her life to the fullest!

Learn more about Molly's story on YouTube:
https://youtu.be/3_KWUxff_cg

JOIN IN



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